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Food & Beverage Social Club

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**Food & Beverage Social Club to Launch in Charlotte, North Carolina**

*A new membership-based club surrounding culinary events is coming soon to the Queen City*

**Charlotte, NC:** Founded by Michael Pruitt, Food & Beverage Social Club (also referred to as F&B Social Club) will be launching in Charlotte, North Carolina. Pruitt serves as Chairman of Amergent Hospitality Group and Managing Partner of Capstone Venture Partners. The club's mission is to cultivate a community that gathers together for premier food and beverage experiences.

Lucia Zats joins the team as the Director of Event Operations, alongside Chelsey Sanderson who is serving as the Business Development Consultant. Fresh Vine Wine, owned by Nina Dobrev and Julianne Hough, and Social House Vodka, a North Carolina distillery, will serve as some of the first sponsors of F&B Social Club.

Pruitt recognized that Charlotte's growing culinary scene will be the ideal backdrop for the club's diverse portfolio of events. "After spending so much time in isolation due to the pandemic, we are craving culture and community more than ever. We know that our club's events will be the perfect way to come back together as Charlotteans, while also supporting local restaurateurs."

Before formally launching in January 2022, the club will host two events in December 2021 to gather feedback from the community and to gain momentum heading into the new year:

- A private, themed mixology class with Amanda Britton of Lincoln Street Kitchen and Cocktails
- A walking tour of South End, showcasing 5 of the neighborhood's most unique culinary locations

Upon fully launching, events such as top chef-led cooking classes, uniquely themed multi-course dinners, and day-trips to wineries will be offered to members. The club will also host events for specific diets or restrictions, such as a Charlotte vegan food crawl or a gluten-free pasta making course.

For more information about the club and its membership, please contact Lucia Zats or Chelsey Sanderson.

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